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Curriculum 2026 for the PHD Program in

Management Science and Information Systems

Guanghua School of Management

1. Program Objectives

On the basis of the overall train objectives of Peking University for doctoral students, the train objectives of doctoral students of this major are to enable students to master cutting-edge theoretical knowledge in the research area of management science and information systems, exercise their ability to apply theoretical models and empirical analysis methods to research important academic topics in management decision-making, strengthen students' mastery of digital management techniques and methods, and enable them to have strong scientific management qualities and academic research abilities.

2. Requirements for Research Competency and Innovation Achievements

Students of this major should have the basic qualities to engage in academic research, obtain the systematic understanding of the knowledge within the research area, understand the international cutting-edge research trends, and be able to raise academic issues that require further research from literature analysis and observations of practical management practices. They should utilize mathematical theoretical models or econometric empirical models to analyze problems, then form high-level research results.

When applying for degree conferral, students are required to submit a formal declaration of the innovation achievements of their dissertations. Starting from September 26, 2022, all innovation achievements proposed by students and approved by their supervisors can be recognized.

3. Requirements for Doctoral Dissertations

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. Requirements for Seminar Participations

The department organizes multiple times each year cutting-edge academic lectures by renowned scholars both domestically and internationally (including specially appointed professors). These lectures are conducted in various formats, including in-person exchanges and online teaching, covering topics in management science and information systems.

All doctoral students in the department are required to attend academic lectures organized by the department as stipulated. The department assistant is responsible for attendance registration and facilitating communication between doctoral students and the lecturers. If a doctoral student is unable to attend a lecture due to special circumstances, they must request leave from their supervisor in advance and copy the department assistant (a medical certificate is required for sick leave). In such cases, the attendance for that lecture will not be counted, and the total number of lectures attended will be deducted accordingly. Doctoral students who attend fewer than one-third of the lectures in an academic year will be disqualified from participating in the evaluation for all scholarships and honors, including annual assessments and position-based scholarships.

5. Requirements for Annual Reviews

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

6. Requirements for Qualifying Exams

Doctoral students should take the comprehensive subject examination within the specified time frame after completing their coursework. The comprehensive subject examination consists of a written test and an interview, designed to comprehensively assess the doctoral student's subject knowledge, research capabilities, and foreign language proficiency. Doctoral students who pass the comprehensive subject examination may proceed to (or continue) the doctoral dissertation phase. Those who fail may, with the approval of the examination committee, apply for a retake after three months or participate in the next examination according to the examination plan. Students who fail the retake will generally be required to withdraw from the program. The overall result of the comprehensive subject examination is recorded as "Pass" or "Fail." The scores of the written examination and interview are marked based on a hundred-mark system, only students whose scores on the written examination reaches 70 credits (inclusive) can attend the interview, and it will be marked as a pass only when the total score after the interview reaches 70 credits.

7. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

8. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee's recommendations to further refine and finalize their dissertation.

9. Curriculum and Course Credit Requirements

Credit requirements

To fulfill graduation requirements, students must complete a minimum of 20 course credits, which comprises 14 credits for compulsory courses (5 for public compulsory courses and 9 for major-specific compulsory courses), and 6 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语	Elementary Chinese	公共必修 Compulsory	2	1or2	
2	61400008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02810120	高级微观经济专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	

7	02803210	服务科学与管理	Service Science and Management	选修 General elective	2	2or4	两年开一次 Once every two years
8	02803300	运营管理研究	Advanced Topics in Operations	选修 General elective	2	2or4	两年开一次 Once every two years
9	02802230	人工智能方法及应用	Theory and Application of Artificial Intelligence	选修 General elective	2	2	

Curriculum 2026 for the PHD Program in

National Economics

Guanghua School of Management

1. Program Objectives

Graduates with a doctoral degree from this program are expected to possess a solid and profound foundation in advanced economics, complemented by a strong grounding in the humanities and social sciences. They should demonstrate mastery of both theoretical and empirical methods essential for economic research, exhibit familiarity with cutting-edge developments in the international academic community and cultivate exceptional academic insight and independent research capabilities. Furthermore, they must be fully equipped to excel in high-level teaching and academic research roles within universities and government institutions.

2. Requirements for Research Competency and Innovation Achievements

The doctoral dissertation completed by students must demonstrate the potential to be published in reputable (domestic or international) academic journals. When applying for degree conferral, students are required to submit a formal declaration of the innovation achievements of their dissertations. Starting from September 26, 2022, all innovation achievements proposed by students and approved by their supervisors can be recognized.

3. Requirements for Doctoral Dissertations

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. Requirements for Seminar Participations

Doctoral students are required to actively engage in seminar activities, including classroom lectures, literature critiques, and academic discussions. They must attend 12 to 16 sessions per semester, submit a term paper demonstrating independent research capabilities, and exhibit a proficient level of autonomy in their scholarly pursuits.

5. Requirements for Annual Reviews

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

6. Requirements for Qualifying Exams

The qualifying examination is usually organized in the third semester. It consists of two components: a written test and an oral interview. The written test is conducted in a closed-book format and assesses knowledge in advanced topics such as microeconomics, macroeconomics, and econometrics. The oral interview is administered by an examination committee composed of faculty members from the Department of Applied Economics. The overall result of the qualifying examination is recorded as either "Pass" or "Fail." The scores of the written examination and interview are marked based on a hundred-mark system, only students whose scores on the written examination reaches 70 credits (inclusive) can attend the interview, and it will be marked as a pass only when the total score after the interview reaches 70 credits.

7. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

8. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisors, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee’s recommendations to further refine and finalize their dissertation.

9. Curriculum and Course Credit Requirements

Credit requirements

To fulfill graduation requirements, students must complete a minimum of 40 course credits, which comprises 27 credits for compulsory courses (5 for public compulsory courses and 22 for major-specific compulsory courses), 2 credits for restricted elective courses, and 11 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语	Elementary Chinese	公共必修 Compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02800240	高级宏观经济学（1）	Advanced Macroeconomics I	专业必修 Compulsory	2	1	
7	02800250	高级宏观经济学（2）	Advanced Macroeconomics II	专业必修 Compulsory	2	2	
8	02800260	高级宏观经济学（3）	Advanced Macroeconomics III	专业必修 Compulsory	2	2	
9	02810120	高级微观经济专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	
10	02814730	高级计量经济学（2）	Advanced Econometrics II	专业必修 Compulsory	3	2	
11	02801940	经济学研讨会 I	Seminars of Economics I	专业必修 Compulsory	1	5&6	
12	02801950	经济学研讨会 II	Seminars of Economics II	专业必修 Compulsory	1	7&8	
13	02802940	宏观经济学前沿专题	Selected Frontier Topics in Macroeconomics	专业必修 Compulsory	2	1	两年开一次 Once every two years
14	02802950	应用微观经济学前沿专题	Frontiers in Applied Microeconomics	限选 Restricted elective	2	1	两年开一次 Once every two years

15	02802860	行为经济学前沿专题	Research Topics in Behavioral Economics	限选 Restricted elective	2	4	两年开一次 Once every two years
16	02802840	政治经济学前沿专题	Frontier Topics in Political Economy	限选 Restricted elective	2	2	两年开一次 Once every two years
17	02801290	城市与区域经济学专题	Urban Economics and Regional Science	选修 General elective	3	2	两年开一次 Once every two years
18	02802980	机器学习与经管研究	Machine Learning for Social Science Research	选修 General elective	2	2	
19	02802990	创新创业经济学	Economics of Entrepreneurship and Innovation	选修 General elective	3	2	
20	02811820	产业经济学专题	Topics in Industrial Economics	选修 General elective	2	2	
21	02801930	中国经济	Chinese Economy	选修 General elective	2	1or3	
22	02802850	发展经济学	Development Economics	选修 General elective	3	1or3	
23	02811010	博弈论与信息经济学	Game Theory and Information Economics	选修 General elective	3	2or4	两年开一次 Once every two years
24	02802000	组织经济学	Organizational Economics	选修 General elective	2	2	
25	02800190	数字经济	Digital Economy	选修 General elective	2	2	
26	02800200	经济学前沿研究	Frontier Research in Economics	选修 General elective	1		

Curriculum 2026 for the Master to Ph.D. Transfer Program in Industrial Economics

Guanghua School of Management

1. Program Objectives

Graduates with a doctoral degree from this program are expected to possess a solid and profound foundation in advanced economics, complemented by a strong grounding in the humanities and social sciences. They should demonstrate mastery of both theoretical and empirical methods essential for economic research, exhibit familiarity with cutting-edge developments in the international academic community, and cultivate exceptional academic insight and independent research capabilities. Furthermore, they must be fully equipped to excel in high-level teaching and academic research roles within universities and government institutions.

2. Requirements for Research Competency and Innovation Achievements

The doctoral dissertation completed by students must demonstrate the potential to be published in reputable (domestic or international) academic journals. When applying for degree conferral, students are required to submit a formal declaration of the innovation achievements of their dissertations. Starting from September 26, 2022, all innovation achievements proposed by students and approved by their supervisors can be recognized.

3. Requirements for Doctoral Dissertations

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. Selection Method for Master to Ph.D. Transfer Program

Students are required to have passed all courses by the end of the third semester, to have achieved outstanding academic performance among their peers in the same major, to have demonstrated excellence in all aspects, and to have no record of disciplinary violations. In the fourth semester, a written examination and an interview will be organized. Those who pass will continue to fulfill the

requirements for doctoral training. Those who do not pass but meet the requirements for master's training will continue to be educated according to the master's program standards and will proceed with the writing and defense of their master's thesis in accordance with the master's degree training program, thereby completing their master's studies.

5. Requirements for Seminar Participations

Doctoral students are required to actively engage in seminar activities, including classroom lectures, literature critiques, and academic discussions. They must attend 12 to 16 sessions per semester, submit a term paper demonstrating independent research capabilities, and exhibit a proficient level of autonomy in their scholarly pursuits.

6. Requirements for Annual Reviews

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

7. Requirements for Qualifying Exams

It is generally completed within the first academic year after transferring to the doctoral program. The qualifying examination consists of two components: a written test and an oral interview. The written test is conducted in a closed-book format and assesses knowledge in advanced topics such as microeconomics, macroeconomics, and econometrics. The oral interview is administered by an examination committee composed of faculty members from the Department of Applied Economics. The overall result of the qualifying examination is recorded as either "Pass" or "Fail." The scores of the written examination and interview are marked based on a hundred-mark system, only students whose scores on the written examination reaches 70 credits (inclusive) can attend the interview, and it will be marked as a pass only when the total score after the interview reaches 70 credits.

8. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is

typically completed one year prior to the final dissertation defense.

9. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee′ s recommendations to further refine and finalize their dissertation.

10. Curriculum and Course Credit Requirements

Credit requirements

To fulfill graduation requirements, students must complete a minimum of 40 course credits, which comprises 27 credits for compulsory courses (5 for public compulsory courses and 22 for major-specific compulsory courses), 2 credits for restricted elective courses, and 11 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语	Elementary Chinese	公共必修 Compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02800240	高级宏观经济学（1）	Advanced Macroeconomics I	专业必修 Compulsory	2	1	
7	02800250	高级宏观经济学（2）	Advanced Macroeconomics II	专业必修 Compulsory	2	2	
8	02800260	高级宏观经济学（3）	Advanced Macroeconomics III	专业必修 Compulsory	2	2	

9	02810120	高级微观经济专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	
10	02814730	高级计量经济学（2）	Advanced Econometrics II	专业必修 Compulsory	3	2	
11	02801940	经济学研讨会 I	Seminars of Economics I	专业必修 Compulsory	1	5&6	
12	02801950	经济学研讨会 II	Seminars of Economics II	专业必修 Compulsory	1	7&8	
13	02802950	应用微观经济学前沿专题	Frontiers in Applied Microeconomics	专业必修 Compulsory	2	1	两年开一次 Once every two years
14	02802940	宏观经济学前沿专题	Selected Frontier Topics in Macroeconomics	限选 Restricted elective	2	1	两年开一次 Once every two years
15	02802860	行为经济学前沿专题	Research Topics in Behavioral Economics	限选 Restricted elective	2	2	两年开一次 Once every two years
16	02802840	政治经济学前沿专题	Frontier Topics in Political Economy	限选 Restricted elective	2	2	两年开一次 Once every two years
17	02801290	城市与区域经济学专题	Urban Economics and Regional Science	选修 General elective	3	2	两年开一次 Once every two years
18	02802980	机器学习与经管研究	Machine Learning for Social Science Research	选修 General elective	2	2	
19	02802990	创新创业经济学	Economics of Entrepreneurship and Innovation	选修 General elective	3	2	
20	02811820	产业经济学专题	Topics in Industrial Economics	选修 General elective	2	2	
21	02801930	中国经济	Chinese Economy	选修 General elective	2	1or3	
22	02802850	发展经济学	Development Economics	选修 General elective	3	1or3	
23	02811010	博弈论与信息经济学	Game Theory and Information Economics	选修 General elective	3	2or4	两年开一次 Once every two years
24	02802000	组织经济学	Organizational Economics	选修 General elective	2	2	
25	02800190	数字经济	Digital Economy	选修 General elective	2	2	

26	02800200	经济学前沿研究	Frontier Research in Economics	选修 General elective	1		

Curriculum 2026 for the Master to Ph.D. Transfer Program in National Economics
Guanghua School of Management

1. Program Objectives

Graduates with a doctoral degree from this program are expected to possess a solid and profound foundation in advanced economics, complemented by a strong grounding in the humanities and social sciences. They should demonstrate mastery of both theoretical and empirical methods essential for economic research, exhibit familiarity with cutting-edge developments in the international academic community, and cultivate exceptional academic insight and independent research capabilities. Furthermore, they must be fully equipped to excel in high-level teaching and academic research roles within universities and government institutions.

2. Requirements for Research Competency and Innovation Achievements

The doctoral dissertation completed by students must demonstrate the potential to be published in reputable (domestic or international) academic journals. When applying for degree conferral, students are required to submit a formal declaration of the innovation achievements of their dissertations. Starting from September 26, 2022, all innovation achievements proposed by students and approved by their supervisors can be recognized.

3. Requirements for Doctoral Dissertations

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. election Method for Master to Ph.D. Transfer Program

Students are required to have passed all courses by the end of the third semester, to have achieved outstanding academic performance among their peers in the same major, to have demonstrated excellence in all aspects, and to have no record of disciplinary violations. In the fourth semester, a written examination and an interview will be organized. Those who pass will continue to fulfill the requirements for doctoral training. Those who do not pass but meet the requirements for master's

training will continue to be educated according to the master's program standards and will proceed with the writing and defense of their master's thesis in accordance with the master's degree training program, thereby completing their master's studies.

5. Requirements for Seminar Participations

Doctoral students are required to actively engage in seminar activities, including classroom lectures, literature critiques, and academic discussions. They must attend 12 to 16 sessions per semester, submit a term paper demonstrating independent research capabilities, and exhibit a proficient level of autonomy in their scholarly pursuits.

6. Requirements for Annual Reviews

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

7. Requirements for Qualifying Exams

It is generally completed within the first academic year after transferring to the doctoral program. The qualifying examination consists of two components: a written test and an oral interview. The written test is conducted in a closed-book format and assesses knowledge in advanced topics such as microeconomics, macroeconomics, and econometrics. The oral interview is administered by an examination committee composed of faculty members from the Department of Applied Economics. The overall result of the qualifying examination is recorded as either "Pass" or "Fail." The scores of the written examination and interview are marked based on a hundred-mark system, only students whose scores on the written examination reaches 70 credits (inclusive) can attend the interview, and it will be marked as a pass only when the total score after the interview reaches 70 credits.

8. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

9. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee's recommendations to further refine and finalize their dissertation.

10. Curriculum and Course Credit Requirements

Credit requirements

To fulfill graduation requirements, students must complete a minimum of 40 course credits, which comprises 27 credits for compulsory courses (5 for public compulsory courses and 22 for major-specific compulsory courses), 2 credits for restricted elective courses, and 11 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		硕士生一外	Foreign Language	公共必修 Compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02800240	高级宏观经济学（1）	Advanced Macroeconomics I	专业必修 Compulsory	2	1	
7	02800250	高级宏观经济学（2）	Advanced Macroeconomics II	专业必修 Compulsory	2	2	
8	02800260	高级宏观经济学（3）	Advanced Macroeconomics III	专业必修 Compulsory	2	2	
9	02810120	高级微观经济专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	

10	02814730	高级计量经济学（2）	Advanced Econometrics II	专业必修 Compulsory	3	2	
11	02801940	经济学研讨会 I	Seminars of Economics I	专业必修 Compulsory	1	5&6	
12	02801950	经济学研讨会 II	Seminars of Economics II	专业必修 Compulsory	1	7&8	
13	02802940	宏观经济学前沿专题	Selected Frontier Topics in Macroeconomics	专业必修 Compulsory	2	1	两年开一次 Once every two years
14	02802950	应用微观经济学前沿专题	Frontiers in Applied Microeconomics	限选 Restricted elective	2	1	两年开一次 Once every two years
15	02802860	行为经济学前沿专题	Research Topics in Behavioral Economics	限选 Restricted elective	2	2	两年开一次 Once every two years
16	02802840	政治经济学前沿专题	Frontier Topics in Political Economy	限选 Restricted elective	2	2	两年开一次 Once every two years
17	02801290	城市与区域经济学专题	Urban Economics and Regional Science	选修 General elective	3	2	两年开一次 Once every two years
18	02802980	机器学习与经管研究	Machine Learning for Social Science Research	选修 General elective	2	2	
19	02802990	创新创业经济学	Economics of Entrepreneurship and Innovation	选修 General elective	3	2	
20	02811820	产业经济学专题	Topics in Industrial Economics	选修 General elective	2	2	
21	02801930	中国经济	Chinese Economy	选修 General elective	2	1or3	
22	02802850	发展经济学	Development Economics	选修 General elective	3	1or3	
23	02811010	博弈论与信息经济学	Game Theory and Information Economics	选修 General elective	3	2or4	两年开一次 Once every two years
24	02802000	组织经济学	Organizational Economics	选修 General elective	2	2	
25	02800190	数字经济	Digital Economy	选修 General elective	2	2	
26	02800200	经济学前沿研究	Frontier Research in Economics	选修 General elective	1		

Curriculum 2026 for the Master to Ph.D. Transfer Program in Strategic Management and International Business
Guanghua School of Management

1. Program Objectives

The direction of Strategic Management and International Business focuses on cultivating outstanding research talents who have a scientific and rational spirit, master solid theories of strategic management and international business management, solve practical problems faced by strategic management and internationalization with rigorous scientific methods, serve national major strategies, and create original management knowledge rooted in China and facing the world. This professional research direction mainly focuses on the important frontier areas of strategic management and international business management, borrows and integrates the basic knowledge of multiple disciplines such as economics, sociology, psychology, and studies how enterprises (companies) achieve sustainable competitive advantages and excellent performance in a competitive environment. Research topics include external environment analysis, internal resources and capabilities analysis, corporate behavior and strategic decision-making, strategic implementation and process, platform economy, digital strategy, internationalization strategy, transnational business management, diversified management, strategic alliance, mergers and acquisitions, technological innovation and knowledge management, organizational change, corporate governance, and strategic leadership. At the same time, with the rapid development of intelligent technology and the globalization challenges brought by geopolitics, this major pays more attention to the impact of artificial intelligence, digital technology, and international situation on corporate strategic management, and is committed to cultivating innovative talents with profound theory, cutting-edge methods, and forward-looking vision. This major's research methods mainly include archival data analysis, big data and machine learning modeling analysis, large-scale field experiments, and qualitative research methods. This major enrolls students who have a strong interest in academic research and aspire to engage in academic research, with the aim of cultivating scholars who can independently conduct high-quality, original scientific research, teachers who can teach and disseminate responsibly, and leading talents who can solve key problems and respond to realistic concerns, to promote the development of Chinese and even global economic and management research.

2. Requirements for Research Competency and Innovation Achievements

The doctoral candidates shall:

1. have strong motivation and interest in academic work

2. have acquired systemic and solid frontier knowledge of this major, as well as enough core knowledge in related fields, to become proficient in the research methods of the specialty

3 .be competent at teaching in first-class business schools

4. could carry out innovative research

5. can proficiently use at least one foreign language for academic communication

6. demonstrate research abilities through publishing high-quality doctoral dissertation and field papers

7. When applying for a doctoral degree, students need to report innovative achievements. Starting from September 26, 2022, all innovative achievements proposed by doctoral students and approved by advisors can be recognized.

3. Requirements for Doctoral Dissertations

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. Selection Method for Master to Ph.D. Transfer Program

Students are required to have passed all courses by the end of the third semester, to have achieved outstanding academic performance among their peers in the same major, to have demonstrated excellence in all aspects, and to have no record of disciplinary violations. In the fourth semester, a written examination and an interview will be organized. Those who pass will continue to fulfill the requirements for doctoral training. Those who do not pass but meet the requirements for master's training will continue to be educated according to the master's program standards and will proceed with the writing and defense of their master's thesis in accordance with the master's degree training program, thereby completing their master's studies.

5. Requirements for Seminar Participations

We arrange students to attend seminars in following ways:

1. We offer the course “Frontiers in Organization and Strategic Management”, where professors in and out of the department introduce the latest progress in certain fields.

2. We often invite scholars at home and abroad (also professors from our department) to give lectures introducing their latest research achievements, requiring all doctoral students to attend.

3. Professors will provide chances for doctoral students with similar research interests to take more interactive discussions.

The course “Frontiers in Organization and Strategic Management” is offered once each academic year. Various other forms of teacher-student communications will also be held irregularly.

Most courses of this major adopt interactive discussion as main teaching method. Students shall read 3-5 academic papers before each class and discuss relevant literature. The teacher shall guide doctoral students to find new research topics and ideas when organizing discussions.

Except courses, doctoral students are also required to attend about 5 seminars held by famous professors at home and abroad each semester.

Every course includes about 10 times of full discussions. Usually, at least 5 personal assignments, one field paper/research plan shall be submitted at the end of each semester. The retrospective articles shall reach the level of publication in academic journals, and the research plan proposed should be a plan that can be practically implemented.

6. Requirements for Annual Reviews

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

7. Requirements for Qualifying Exams

It is generally completed within the first academic year after transferring to the doctoral program. The qualifying exam comprises a written exam (lasting 2 days, 9 hours each) and an interview. The scores of the written examination and interview are marked based on a hundred-mark system, only students whose scores on the written examination reaches 70 credits (inclusive) can attend the interview, and it will be marked as a pass only when the total score after the interview reaches 70 credits. Students who fail the qualifying exam are allowed to have another attempt. If he/she does not satisfy the criteria on the second attempt, no third attempt is offered.

8. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

9. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee's recommendations to further refine and finalize their dissertation.

10. Curriculum and Course Credit Requirements

Credit requirements

To fulfill graduation requirements, students must complete a minimum of 41 course credits, which comprises 16 credits for compulsory courses (5 for public compulsory courses and 11 for major-specific compulsory courses), and 25 credits for general elective courses. (among these 25 credits, 8 credits offered by our department are required).

About general elective courses: doctoral students are encouraged to take the postgraduate-level courses offered by other schools/departments which are helpful to their own research study upon the approval of the advisor (or the director of the department), then such courses can be counted as valid credits.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester
1		硕士生一外	Foreign Language	公共必修 Compulsory	2	1or2
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1

3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3
4	02804180	管理数据的高级技术	Advanced Techniques for Management Data	专业必修 Compulsory	4	2
5	02802960	宏观研究研讨班	Frontier Seminars on Macro Management Topics	专业必修 Compulsory	2	2
6	02803330	战略管理研究：理论基础与现象议题	Strategy Research: Foundation and Domain	专业必修 Compulsory	3	3
7	02804000	实验设计与分析	Experimental Design and Analysis	专业必修 Compulsory	2	3
8	02802890	经典原著选读	Selected Reading of Classic Works	选修 General elective	3	1
9	02814540	管理研究方法（1）	Methods and Design in Management Research	选修 General elective	3	1
10	02801591	管理的经济学基础	Economics Foundation for Management	选修 General elective	2	2
11	02801592	管理的社会学基础	Sociological Foundation for Management	选修 General elective	2	2
12	02801860	创业学研究：整合的视角	Entrepreneurship Research: an integrated perspective	选修 General elective	2	3
13	02810070	管理学	Contemporary Management	选修 General elective	3	4

Curriculum 2026 for the Academic Master Program in Industrial Economics
Guanghua School of Management

1. Program Objectives

Graduates with a master's degree from this program are expected to possess a solid and profound foundation in advanced economics, complemented by a strong grounding in the humanities and social sciences. They should demonstrate mastery of both theoretical and empirical methods essential for economic research and have the intention to continue pursuing a doctoral degree.

2. Requirements for Research Competency and Innovation Achievements

The master's thesis completed by students must demonstrate the potential to be published in reputable (domestic or international) academic journals.

3. Requirements for Master's Thesis

Master's students should dedicate at least approximately one year to scientific research work related to their thesis. The thesis must be independently completed by the master's student and should constitute a systematic, comprehensive, and somewhat innovative academic paper, meeting the standard for public dissemination. The master's thesis must be composed in accordance with the fundamental requirements and writing format stipulated by the discipline and specialty.

4. Requirements for Thesis Proposal

The content of the thesis proposal report includes: the source of the research topic, the significance of the study, the current state of research both domestically and internationally, the main research content, the proposed research methods, the expected research results, and the writing plan for the thesis. The written materials of the proposal report are submitted to the supervisor for review, who rigorously evaluates and approves it. For two-year master's students, the proposal report is generally completed in the third semester.

5. Requirements for Internships and Practical Training

No required.

6. Curriculum and Course Credit Requirements

Credit requirements

To fulfill graduation requirements, students must complete a minimum of 30 course credits, which

comprises 23 credits for compulsory courses (5 for public compulsory courses and 18 for major-specific compulsory courses), and 7 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语	Elementary Chinese	公共必修 Compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02800240	高级宏观经济学（1）	Advanced Macroeconomics I	专业必修 Compulsory	2	1	
7	02800250	高级宏观经济学（2）	Advanced Macroeconomics II	专业必修 Compulsory	2	2	
8	02800260	高级宏观经济学（3）	Advanced Macroeconomics III	专业必修 Compulsory	2	2	
9	02810120	高级微观经济专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	
10	02814730	高级计量经济学（2）	Advanced Econometrics II	专业必修 Compulsory	3	2	
11	02802950	应用微观经济学前沿专题	Frontiers in Applied Microeconomics	选修 General elective	2	1	PhD 必修 PhD Required
12	02802940	宏观经济学前沿专题	Selected Frontier Topics in Macroeconomics	选修 General elective	2	1	
13	02802860	行为经济学前沿专题	Research Topics in Behavioral Economics	选修 General elective	2	2	
14	02802840	政治经济学前沿专题	Frontier Topics in Political Economy	选修 General elective	2	2	
15	02801940	经济学研讨会 I	Seminars of Economics I	选修 General elective	1	5&6	PhD 必修 PhD Required
16	02801950	经济学研讨会 II	Seminars of Economics II	选修 General elective	1	7&8	PhD 必修 PhD Required

17	02801290	城市与区域经济学专题	Urban Economics and Regional Science	选修 General elective	3	2	
18	02802980	机器学习与经管研究	Machine Learning for Social Science Research	选修 General elective	2	2	
19	02802990	创新创业经济学	Economics of Entrepreneurship and Innovation	选修 General elective	3	2	
20	02811820	产业经济学专题	Topics in Industrial Economics	选修 General elective	2	2	
21	02801930	中国经济	Chinese Economy	选修 General elective	2	1or3	
22	02802850	发展经济学	Development Economics	选修 General elective	3	1or3	
23	02811010	博弈论与信息经济学	Game Theory and Information Economics	选修 General elective	3	2or4	两年开一次 Once every two years
24	02802000	组织经济学	Organizational Economics	选修 General elective	2	2	
25	02800190	数字经济	Digital Economy	选修 General elective	2	2	
26	02800200	经济学前沿研究	Frontier Research in Economics	选修 General elective	1		

Curriculum 2026 for the Academic Master Program in National Economics
Guanghua School of Management

1. Program Objectives

Graduates with a master's degree from this program are expected to possess a solid and profound foundation in advanced economics, complemented by a strong grounding in the humanities and social sciences. They should demonstrate mastery of both theoretical and empirical methods essential for economic research and have the intention to continue pursuing a doctoral degree.

2. Requirements for Research Competency and Innovation Achievements

The master's thesis completed by students must demonstrate the potential to be published in reputable (domestic or international) academic journals.

3. Requirements for Master's Thesis

Master's students should dedicate at least approximately one year to scientific research work related to their thesis. The thesis must be independently completed by the master's student and should constitute a systematic, comprehensive, and somewhat innovative academic paper, meeting the standard for public dissemination. The master's thesis must be composed in accordance with the fundamental requirements and writing format stipulated by the discipline and specialty.

4. Requirements for Thesis Proposal

The content of the thesis proposal report includes: the source of the research topic, the significance of the study, the current state of research both domestically and internationally, the main research content, the proposed research methods, the expected research results, and the writing plan for the thesis. The written materials of the proposal report are submitted to the supervisor for review, who rigorously evaluates and approves it. For two-year master's students, the proposal report is generally completed in the third semester.

5. Requirements for Internships and Practical Training

No required.

6. Curriculum and Course Credit Requirements)

Credit requirements

To fulfill graduation requirements, students must complete a minimum of 30 course credits, which

comprises 23 credits for compulsory courses (5 for public compulsory courses and 18 for major-specific compulsory courses), and 7 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		硕士生一外	Foreign Language	公共必修 Compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02800240	高级宏观经济学（1）	Advanced Macroeconomics I	专业必修 Compulsory	2	1	
7	02800250	高级宏观经济学（2）	Advanced Macroeconomics II	专业必修 Compulsory	2	2	
8	02800260	高级宏观经济学（3）	Advanced Macroeconomics III	专业必修 Compulsory	2	2	
9	02810120	高级微观经济专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	
10	02814730	高级计量经济学（2）	Advanced Econometrics II	专业必修 Compulsory	3	2	
11	02802950	应用微观经济学前沿专题	Frontiers in Applied Microeconomics	选修 General elective	2	1	
12	02802940	宏观经济学前沿专题	Selected Frontier Topics in Macroeconomics	选修 General elective	2	1	PhD 必修 PhD Required
13	02802860	行为经济学前沿专题	Research Topics in Behavioral Economics	选修 General elective	2	2	
14	02802840	政治经济学前沿专题	Frontier Topics in Political Economy	选修 General elective	2	2	
15	02801940	经济学研讨会 I	Seminars of Economics I	选修 General elective	1	5&6	PhD 必修 PhD Required
16	02801950	经济学研讨会 II	Seminars of Economics II	选修 General elective	1	7&8	PhD 必修 PhD Required

17	02801290	城市与区域经济学专题	Urban Economics and Regional Science	选修 General elective	3	2	两年开一次 Once every two years
18	02802980	机器学习与经管研究	Machine Learning for Social Science Research	选修 General elective	2	2	
19	02802990	创新创业经济学	Economics of Entrepreneurship and Innovation	选修 General elective	3	2	
20	02811820	产业经济学专题	Topics in Industrial Economics	选修 General elective	2	2	
21	02801930	中国经济	Chinese Economy	选修 General elective	2	1or3	
22	02802850	发展经济学	Development Economics	选修 General elective	3	1or3	
23	02811010	博弈论与信息经济学	Game Theory and Information Economics	选修 General elective	3	2or4	两年开一次 Once every two years
24	02802000	组织经济学	Organizational Economics	选修 General elective	2	2	
25	02800190	数字经济	Digital Economy	选修 General elective	2	2	
26	02800200	经济学前沿研究	Frontier Research in Economics	选修 General elective	1		

Curriculum 2026 for the Academic Master Program in Strategic Management and International Business Guanghua School of Management

1. Program Objectives

The direction of Strategic Management and International Business focuses on cultivating outstanding research talents who have a scientific and rational spirit, master solid theories of strategic management and international business management, solve practical problems faced by strategic management and internationalization with rigorous scientific methods, serve national major strategies, and create original management knowledge rooted in China and facing the world. This professional research direction mainly focuses on the important frontier areas of strategic management and international business management, borrows and integrates the basic knowledge of multiple disciplines such as economics, sociology, psychology, and studies how enterprises (companies) achieve sustainable competitive advantages and excellent performance in a competitive environment. Research topics include external environment analysis, internal resources and capabilities analysis, corporate behavior and strategic decision-making, strategic implementation and process, platform economy, digital strategy, internationalization strategy, transnational business management, diversified management, strategic alliance, mergers and acquisitions, technological innovation and knowledge management, organizational change, corporate governance, and strategic leadership. At the same time, with the rapid development of intelligent technology and the globalization challenges brought by geopolitics, this major pays more attention to the impact of artificial intelligence, digital technology, and international situation on corporate strategic management, and is committed to cultivating innovative talents with profound theory, cutting-edge methods, and forward-looking vision. This major's research methods mainly include archival data analysis, big data and machine learning modeling analysis, large-scale field experiments, and qualitative research methods. This major enrolls students who have a strong interest in academic research and aspire to engage in academic research, with the aim of cultivating scholars who can independently conduct high-quality, original scientific research, teachers who can teach and disseminate responsibly, and leading talents who can solve key problems and respond to realistic concerns, to promote the development of Chinese and even global economic and management research.

2. Requirements for Research Competency and Innovation Achievements

Postgraduate students in this major should:

1. Have a strong motivation and interest in academic work.

2. Possess systematic and solid advanced knowledge of this major, and sufficient knowledge in related fields to be able to engage in original academic research and be proficient in the research methods of this major.

3. Ability to engage in innovative research.

4. Proficiency in at least one foreign language for academic communication.

5. Demonstrate academic competence by publishing high-quality dissertations and academic papers.

3. Requirements for Master's Thesis

Master's students should dedicate at least approximately one year to scientific research work related to their thesis. The thesis must be independently completed by the master's student and should constitute a systematic, comprehensive, and somewhat innovative academic paper, meeting the standard for public dissemination. The master's thesis must be composed in accordance with the fundamental requirements and writing format stipulated by the discipline and specialty.

4. Requirements for Thesis Proposal

The topic selection must reflect the training objectives of the major, highlight the reality, focus on analyzing and solving the hotspots, difficulties and focal issues in the current corporate practice and social real life, conforming to the basic requirements of scientific research and reflecting the principle of combining research and practice. At the same time, special attention should be paid to the comprehensive application of the knowledge learned, the cultivation and reflection of academic ability, and the training of basic skills that the major should have.

5. Requirements for Internships and Practical Training

Postgraduates are arranged to participate in the cutting-edge seminars in three forms. 1. Frontiers in Organization and Strategic Management courses are offered in this major. Department professors and external professors will introduce students to the latest progress in certain fields. 2. The department often invites domestic and foreign scholars, and also arranges professors of the department to give research lectures to introduce their latest research results, and graduate students are required to participate. 3. Some professors also arrange postgraduate students with similar research interests to conduct more interactive discussions.

Most of the courses in this major are based on interactive seminars as the main teaching method.

Students should read 3-5 academic papers before each class; discuss relevant literature during class; teachers guide students to think about new research topics and ideas when organizing student discussions.

In addition to general seminar courses, postgraduate students will participate in about 3 academic reports each semester given by well-known professors at home and abroad.

There are about 10 seminars in each course; at least 3 individual assignments must be submitted; a term paper or research plan must be submitted at the end of the term. The retrospective articles written should reach the level of publication in academic journals, and the research plan can be implemented.

6. Curriculum and Course Credit Requirements

Credit requirements

To fulfill graduation requirements, students must complete a minimum of 30 course credits, which comprises 16 credits for compulsory courses (5 for public compulsory courses and 11 for major-specific compulsory courses), and 14 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester
1		硕士生一外	Foreign Language	公共必修 Compulsory	2	1or2
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3
4	02804180	管理数据的高级技术	Advanced Techniques for Management Data	专业必修 Compulsory	4	2
5	02802960	宏观研究研讨班	Frontier Seminars on Macro Management Topics	专业必修 Compulsory	2	2
6	02803330	战略管理研究：理论基础与现象议题	Strategy Research: Foundation and Domain	专业必修 Compulsory	3	3
7	02804000	实验设计与分析	Experimental Design and Analysis	专业必修 Compulsory	2	3
8	02802890	经典原著选读	Selected Reading of Classic Works	选修 General elective	3	1
9	02814540	管理研究方法（1）	Methods and Design in Management Research	选修 General elective	3	1
10	02801591	管理的经济学基础	Economics Foundation for Management	选修 General elective	2	2

11	02801592	管理的社会学基础	Sociological Foundation for Management	选修 General elective	2	2
12	02801860	创业学研究：整合的视角	Entrepreneurship Research: an integrated perspective	选修 General elective	2	3
13	02810070	管理学	Contemporary Management	选修 General elective	3	4