

Peking University's International Student Service System Portal
Instruction for Research Master's Program (Pre-doctoral Program)
Guanghua School of Management

Prospective students are required to submit an online application through Peking University's International Student Service System portal at www.studyatpku.com.

1. Select “I have read and agree to the regulations” and then click on “Agree and continue”.

Application Notes

(1) Please upload your full-faced photo with white/blue background.
(2) Your passport name should be English letters. Please change non-English letters to English one.

(1) 请上传正面免冠照片（白色或蓝色背景）。
(2) 护照用名必须是英文字母。非英文字母须改成英文。

☒ I have read and agree to the regulations. ← Agree and continue ←

2. Select “Degree Programs Application”, “Master Program” and click on “Next”.

FAST PASS: If you already have the program's code, please fill in the code to enter the right program for application. (If you don't know, just ignore.)

Project Code: Submit

Please choose your program

<p>Degree Programs Application</p> <p><input type="radio"/> Doctoral Student</p> <p><input checked="" type="radio"/> Master Program ←</p>	<p>Non-Degree Programs Application</p> <p><input type="radio"/> Short-term Program(ST)</p> <p><input type="radio"/> Short-term Group Program</p> <p><input type="radio"/> PKU 4-week Chinese Language Studies Program, spring</p>
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3. Choose “Guanghua School of Management” in the field of Department and “English” in the option of Language of Instruction. You will find a list of English-taught master programs at Guanghua by hitting “Find”.

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Messages

Change Password
Sign out

Query Option

Department:
Guanghua School of Management

Major:
Please choose

Area of Research:

Language of Instruction:
English

Find
Return

Study Plan List
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Study Plan Name	Department	Major	Area of Research	Duration From To	Years	Language of Instruction	Application Deadline(Beijing Time)	Notes	Operation
GSM English-taught Research Master	Guanghua School of Management	Industrial Economics	(full-time)no subdivision of research fields	2025-09-01~2027-07-31	2	English	2024-10-14~2025-01-20	More Information Only one application permitted within Guanghua School of Management.	Apply
GSM English-taught Research Master	Guanghua School of Management	Enterprise Management	(full-time)Marketing	2025-09-01~2027-07-31	2	English	2024-10-14~2025-01-20	More Information Only one application permitted within Guanghua School of Management.	Apply
GSM English-taught Research Master	Guanghua School of Management	Enterprise Management	(full-time)Strategic Management and National Business	2025-09-01~2027-07-31	2	English	2024-10-14~2025-01-20	More Information Only one application permitted within Guanghua School of Management.	Apply
GSM English-taught Research Master	Guanghua School of Management	Enterprise Management	(full-time)Management Science and Information Systems	2025-09-01~2027-07-31	2	English	2024-10-14~2025-01-20	More Information Only one application permitted within Guanghua School of Management.	Apply
GSM English-taught Research Master	Guanghua School of Management	Enterprise Management	(full-time)Organizational Behavior and Human Resource Management	2025-09-01~2027-07-31	2	English	2024-10-14~2025-01-20	More Information Only one application permitted within Guanghua School of Management.	Apply
GSM English-taught Research Master	Guanghua School of Management	Accounting	(full-time)no subdivision of research fields	2025-09-01~2027-07-31	2	English	2024-10-14~2025-01-20	More Information Only one application permitted within Guanghua School of Management.	Apply
GSM English-taught Research Master	Guanghua School of Management	National Economics	(full-time)no subdivision of research fields	2025-09-01~2027-07-31	2	English	2024-10-14~2025-01-20	More Information Only one application permitted within Guanghua School of Management.	Apply
GSM English-taught Research Master	Guanghua School of Management	Statistics	(full-time)no subdivision of research fields	2025-09-01~2027-07-31	2	English	2024-10-14~2025-01-20	More Information Only one application permitted within Guanghua School of Management.	Apply
GSM English-taught Research Master	Guanghua School of Management	Finance	(full-time)no subdivision of research fields	2025-09-01~2027-07-31	2	English	2024-10-14~2025-01-20	More Information Only one application permitted within Guanghua School of Management.	Apply

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4. Select one of the following programs:

- GSM English-taught Research Master, Industrial Economics (No subdivision of research fields)
- GSM English-taught Research Master, Enterprise Management (Marketing)
- GSM English-taught Research Master, Enterprise Management (Strategic Management and International Business)
- GSM English-taught Research Master, Enterprise Management (Management Science and Information Systems)
- GSM English-taught Research Master, Enterprise Management (Organizational Behavior and Human Resource Management)
- GSM English-taught Research Master, Accounting (No subdivision of research fields)
- GSM English-taught Research Master, National Economics (No subdivision of research fields)
- GSM English-taught Research Master, Statistics (No subdivision of research fields)
- GSM English-taught Research Master, Finance (No subdivision of research fields)

5. After clicking “Apply”, you will be directed to pages to fill out personal information and upload files.