

Contents

Curriculum 2025 for the PHD Program in National Economics Guanghua School of Management.....	2
Curriculum 2025 for the PHD Program in Finance Guanghua School of Management.....	6
Curriculum 2025 for the Master to Ph.D. Transfer Program in Finance Guanghua School of Management.....	12
Curriculum 2025 for the Master to Ph.D. Transfer Program in Strategic Management and International Business Guanghua School of Management.....	19
Curriculum 2025 for the Master to Ph.D. Transfer Program in Industrial Economics Guanghua School of Management.....	25
Curriculum 2025 the Master to Ph.D. Transfer Program in Organizational Behavior and Human Resource Management Guanghua School of Management.....	30
Curriculum 2025 for the Master (Research Master) Program in Finance Guanghua School of Management.....	35
Curriculum 2025 for the Research Master Program in Strategic Management and International Business Guanghua School of Management	37
Curriculum 2025 for the Research Master Program in Industrial Economics Guanghua School of Management.....	41
Curriculum 2025 for the Research Master Program in Organizational Behavior and Human Resource Management Guanghua School of Management.....	44

Curriculum 2025 for the PHD Program in National Economics Guanghai School of Management

1. Program Objectives

Graduates with a doctoral degree from this program are expected to possess a solid and profound foundation in advanced economics, complemented by a strong grounding in the humanities and social sciences. They should demonstrate mastery of both theoretical and empirical methods essential for economic research, exhibit familiarity with cutting-edge developments in the international academic community and cultivate exceptional academic insight and independent research capabilities. Furthermore, they must be fully equipped to excel in high-level teaching and academic research roles within universities and government institutions.

2. Requirements for Research Competency and Innovation Achievements

The doctoral dissertation completed by students must demonstrate the potential to be published in reputable (domestic or international) academic journals. When applying for degree conferral, students are required to submit a formal declaration of the innovation achievements of their dissertations. Starting from September 26, 2022, all innovation achievements proposed by students and approved by their supervisors can be recognized.

3. Requirements for Doctoral Dissertation

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. Requirements for Seminar Participations

Doctoral students are required to actively engage in seminar activities, including classroom lectures, literature critiques, and academic discussions. They must attend 12 to 16 sessions per semester, submit a term paper demonstrating independent research capabilities, and exhibit a proficient level of autonomy in

their scholarly pursuits.

5. Requirements for Annual Review

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

6. Requirements for Qualifying Exams

The qualifying examination is usually organized in the third semester. It consists of two components: a written test and an oral interview. The written test is conducted in a closed-book format and assesses knowledge in advanced topics such as microeconomics, macroeconomics, and econometrics. The oral interview is administered by an examination committee composed of faculty members from the Department of Applied Economics. The overall result of the qualifying examination is recorded as either "Pass" or "Fail." The scores of the written examination and interview are marked based on a hundred-mark system, only students whose scores on the written examination reaches 70 credits (inclusive) can attend the interview, and it will be marked as a pass only when the total score after the interview reaches 70 credits.

7. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

8. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts.

Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee's recommendations to further refine and finalize their dissertation.

9. Curriculum and Course Credit Requirements

Credit requirements:

To fulfill graduation requirements, students must complete a minimum of 40 course credits, which comprises 27 credits for compulsory courses (5 for public compulsory courses and 22 for major-specific compulsory courses), 2 credits for restricted elective courses, and 11 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语	Elementary Chinese	公共必修 Compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02800240	高级宏观经济学 (1)	Advanced Macroeconomics I	专业必修 Compulsory	2	1	
7	02800250	高级宏观经济学 (2)	Advanced Macroeconomics II	专业必修 Compulsory	2	2	
8	02800260	高级宏观经济学 (3)	Advanced Macroeconomics III	专业必修 Compulsory	2	2	
9	02810120	高级微观经济专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	
10	02814730	高级计量经济学 (2)	Advanced Econometrics II	专业必修 Compulsory	3	2	
11	02801940	经济学研讨会 I	Seminars of Economics I	专业必修 Compulsory	1	5&6	
12	02801950	经济学研讨会 II	Seminars of Economics II	专业必修 Compulsory	1	7&8	

13	02802940	宏观经济学 前沿专题	Selected Frontier Topics in Macroeconomics	专业必修 Compulsory	2	3	两年开一次 Once every two years
14	02802950	应用微观经 济学前沿专 题	Frontiers in Applied Microeconomics	限选 Restricted elective	2	3	两年开一次 Once every two years
15	02802860	行为经济学 前沿专题	Research Topics in Behavioral Economics	限选 Restricted elective	2	4	两年开一次 Once every two years
16	02802840	政治经济学 前沿专题	Frontier Topics in Political Economy	限选 Restricted elective	2	4	两年开一次 Once every two years
17	02801290	城市与区域 经济学专题	Urban Economics and Regional Science	选修 General elective	3	1	
18	02802980	机器学习与 经管研究	Machine Learning for Social Science Research	选修 General elective	2	2	
19	02802990	创新创业经 济学	Economics of Entrepreneurship and Innovation	选修 General elective	3	2	
20	02811820	产业经济学 专题	Topics in Industrial Economics	选修 General elective	2	2	
21	02801930	中国经济	Chinese Economy	选修 General elective	2	1or3	
22	02802850	发展经济学	Development Economics	选修 General elective	3	1or3	
23	02811010	博弈论与信 息经济学	Game Theory and Information Economics	选修 General elective	3	2or4	两年开一次 Once every two years
24	02802000	组织经济学	Organizational Economics	选修 General elective	2	2	
25	02800190	数字经济	Digital Economy	选修 General elective	2	2	
26	02800200	经济学前沿 研究	Frontier Research in Economics	选修 General elective	1		

Curriculum 2025 for the PHD Program in Finance

Guanghua School of Management

1. Program Objectives

The graduates with doctoral degrees shall have solid and profound foundations of economics and finance and good accomplishment of humanity and social sciences; master the theoretical analysis methods and analysis tools of finance research; be familiar with the frontiers of finance research in the international academic circles; have excellent academic insight and independent research abilities; and be completely competent in high-level teaching and academic research in universities and government departments.

2. Requirements for Research Competency and Innovation Achievements

Doctoral students shall have the potential to publish field papers in reputable (domestic or international) academic journals.

Doctoral students from the Department of Finance need to submit a field paper before the start of the second academic year (Referred to as the 'First-Year Thesis'.) and present the thesis in a personal capacity at the course “Advanced Finance Workshop” at Grade II. Before the presentation, the department will first conduct an evaluation to determine whether the thesis passes. The doctoral candidates have one chance to take another attempt three months later upon the consent of the committee. Where the First-Year Thesis fails and the second attempt fails again, the doctoral candidate will not have the chance to attend the qualifying exam.

Doctoral students need to submit a field paper before the start of the spring semester of Grade III, which must be signed by two teachers to show that it has been considered as “Pass”. Students still need to present this paper at the course “Advanced Finance Workshop” at Grade III. When applying for a doctoral degree, the doctoral candidate needs to report his/her innovative achievements. Starting from September 26, 2022, all innovative achievements proposed by students and approved by advisors can be recognized.

3. Requirements for Doctoral Dissertation

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid

understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. Requirements for Seminar Participations

All doctoral candidates shall attend the seminars organized by the department of Finance as required. The assistant of the department is responsible for the attendance record and shall organize communication among doctoral candidates and lecturers. The notice of the seminar will state whether the attendance needs to be registered when it is published. If, under special circumstances, students cannot attend the seminar, they shall ask for a leave in advance, the attendance shall not be registered, and the total times shall be deducted correspondingly. The attendance record will be deemed as an important basis for the annual review, the evaluation of scholarship, and the qualification for attendance of the qualifying exam. During the annual graduate evaluation, for PhD students in their 1st, 2nd and 3rd years, those with lecture attendance below 70% in the past year may receive no higher than Second-Class Scholarship. Those with attendance below 50% may receive no higher than Third-Class Scholarship.

5. Requirements for Annual Review

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

6. Requirements for Qualifying Exams

Doctoral students should take the qualifying exam within the prescribed time after successfully completing the courses. It is usually organized in the third semester. The qualifying exam comprehensively assesses doctoral students' subject knowledge, research abilities, and foreign language proficiency. Doctoral students who pass this exam can enter/continue the doctoral thesis work stage. Those who fail can apply for another attempt after 3 months or participate in the next year according to the exam plan with the approval of the exam committee. The student who fails the second attempt will be dropped out. Direct doctoral students and

concurrent master's-doctoral students who fail the qualifying exam can also be recommended by the exam committee to be reinstated in the graduate program to obtain a master's degree. This application must be reviewed by the department head, approved by the graduate school, and handled in accordance with relevant regulations on students' status management.

The qualifying exam for doctoral students is conducted through a combination of written and interview methods. The written exam is conducted in the form of closed book, including advanced microeconomics, advanced econometrics, and finance. The interview is organized by the exam committee. Only those who score at least 70 points in the written exam can participate in the oral exam. A field paper (as an independent author; an improved version of the first-year field paper can also be used) must be submitted one week before the oral exam, and an oral defense must be taken during this interview.

The First-Year Thesis and lecture attendance records are prerequisite requirements for doctoral students to take the Qualifying Examination. Those who have a seminar attendance rate of less than 85% in the academic year before the exam (at the end of the autumn semester) cannot participate in the qualifying exam of that year. For students who have postponed their qualifying exam, they are only eligible to participate when their attendance rate has reached 85% or above one year before the exam date. Before the qualifying exam, if doctoral students fail any required compulsory course involved in this exam, they will be considered losing the chance of taking the exam. If a doctoral student loses the chance to take the qualifying exam due to these criteria, it will be considered as failing the exam of that year.

7. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

8. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee's recommendations to further refine and finalize their dissertation.

9. Curriculum and Course Credit Requirements

Credit requirements:

To fulfill graduation requirements, students must complete a minimum of 34 course credits, which comprises 29 credits for compulsory courses (5 for public compulsory courses and 24 for major-specific compulsory courses), and 5 credits for general elective courses.

Notes: Elective courses can be selected from the compulsory or restricted elective courses offered by other doctoral programs of our school (Guanghua) or the advanced finance track of the Master of Finance program.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语	Elementary Chinese	公共必修 Compulsory	2	1or2	
2	61400008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02803200	实证研究方法 与数据分析	Empirical Research Workflow and Data Analysis	专业必修 Compulsory	2	1	
7	02810120	高级微观经济 专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	

8	02802330	现代金融理论与实证专题二：公司金融理论	Advanced Topics on Corporate Finance	专业必修 Compulsory	2	2	
9	02802350	现代金融理论与实证专题四：实证公司金融	Advanced Topics on Empirical Corporate Finance	专业必修 Compulsory	2	2	
10	02802320	现代金融理论与实证专题一：资产定价理论	Advanced Topics on Asset Pricing Theories	专业必修 Compulsory	2	3	
11	02802340	现代金融理论与实证专题三：实证资产定价	Advanced Topics in Empirical Asset Pricing	专业必修 Compulsory	2	3	
12	02802930	高级宏观金融经济学	Advanced Macro-finance	专业必修 Compulsory	3	3	
13	02802361	金融学专题研讨一	Advanced Finance Workshop I	专业必修 Compulsory	1	3	
14	02802362	金融学专题研讨二	Advanced Finance Workshop II	专业必修 Compulsory	1	4	
15	02814730	高级计量经济学 (2)	Advanced Econometrics II	选修 General elective	3	2	
16	02800180	金融研究专题	Topics in Financial Research	选修 General elective	1	不定期 Irregular	Mini-course

Other relevant regulations:

1. Doctoral candidates from the Department of Finance can apply for subsidies from the department when they attend conferences recognized by the department (mainly seen in the following table, and case by case for other conferences) and make a conference paper report. In principle, each student may acquire subsidies no more than twice each academic year.
2. Doctoral students are encouraged to invite relevant faculty members to attend the Advanced Finance Workshop. First, second, and third-year PhD students who are unable to attend must email the course instructor and department chair in advance to request leave and provide a valid reason.
3. Doctoral candidates at Grades I and II must finish certain work as research assistants (12-16 hours each person per month), and the posts of research assistants will be arranged by the Department of Finance.

4. Before the end of each semester, teachers who accept doctoral candidates as research assistants must assess the work of each doctoral candidate, and the assessment grades are classified as excellent, good, pass, and fail.
5. Doctoral guidance committee of the department of finance assesses the work of doctoral candidates as research assistants regularly at the end of June every year; those who fail to finish the work as research assistants and course assistants, or are graded as "fail" , will lose the qualification for attending the evaluation of scholarship and grants.
6. Academic conferences recognized by the Department of Finance:
 - American Finance Association Annual Meeting (AFA)
 - Western Finance Association Conference (WFA)
 - European Finance Association Conference (EFA)
 - Financial Management Association Conference (FMA, including FMA Asia)
 - 亚洲金融年会 (AsianFA)
 - European Financial Management Association Conference (EFMA)
 - Northern Finance Association Annual Meeting (NFA)
 - Eastern Finance Association Annual Meeting (EFA)
 - Midwest Finance Association Annual Meeting (MFA)
 - Southwestern Finance Association Annual Conference (SWFA)
 - NBER Conference (including Asset Pricing, Corporate Finance, NBER Summer Institute)
 - Utah Winter Finance Conference
 - Financial Research Association Meeting (FRA)
 - Texas Finance Festival
 - Society for Financial Studies (SFS) Cavalcade (US, Asia)
 - Rothschild Caesarea Center (conference in finance and economic research)
 - Duke Finance Conference
 - European Winter Finance Summit
 - Adam Smith Asset Pricing Conference
 - UBC Summer Finance Conference
 - Singapore International Finance Conference
 - Financial Intermediation Research Society Conference (FIRS)
 - Swiss Finance Institute Annual Meeting
 - Swiss Society for Financial Market Conference
 - Jackson Hole Finance Conference
 - Finance Down Under Conference (organized by University of Melbourne)
 - Australasian Finance and Banking Conference (AFBC)
 - Miami Behavioral Finance Conference
 - Wharton Conference on Liquidity and Financial Fragility

Curriculum 2025 for the Master to Ph.D. Transfer Program in Finance Guanghua School of Management

1. Program Objectives

The graduates with doctoral degrees shall have solid and profound foundations of economics and finance and good accomplishment of humanity and social sciences; master the theoretical analysis methods and analysis tools of finance research; be familiar with the frontiers of finance research in the international academic circles; have excellent academic insight and independent research abilities; and be completely competent in high-level teaching and academic research in universities and government departments.

2. Requirements for Research Competency and Innovation Achievements

Doctoral students shall have the potential to publish field papers in reputable (domestic or international) academic journals.

Doctoral students from the Department of Finance need to submit a field paper before the start of the second academic year (Referred to as the 'First-Year Thesis'.) and present the thesis in a personal capacity at the course “Advanced Finance Workshop” at Grade II. Before the presentation, the department will first conduct an evaluation to determine whether the thesis passes. The doctoral candidates have one chance to take another attempt three months later upon the consent of the committee. Where the First-Year Thesis fails and the second attempt fails again, the doctoral candidate will not have the chance to attend the qualifying exam.

Doctoral students need to submit a field paper before the start of the spring semester of Grade III, which must be signed by two teachers to show that it has been considered as “Pass” . Students still need to present this paper at the course “Advanced Finance Workshop” at Grade III. When applying for a doctoral degree, the doctoral candidate needs to report his/her innovative achievements. Starting from September 26, 2022, all innovative achievements proposed by students and approved by advisors can be recognized.

3. Requirements for Doctoral Dissertations

The doctoral dissertation requires the author to make a creative scientific or technical contribution to the subject being studied, and to be of significance either in theoretical or in practical ways. It should demonstrate that the author has a both

a solid understanding of the basic theory and systematic specialized knowledge of the subject. It should also show that students could engage in scientific research independently. The doctoral dissertation, which should be written in accordance with the basic requirements and writing format stipulated by the discipline, must be completed independently by the doctoral candidate under the guidance of the advisor or the guiding group, and should be a systematic, complete, and creative academic paper (or one paper composed of a few individual papers).

4. Selection Method for Master to Ph.D. Transfer Program

Students are required to have passed all courses by the end of the third semester, to have achieved outstanding academic performance among their peers in the same major, to have demonstrated excellence in all aspects, and to have no record of disciplinary violations. In the fourth semester, a written examination and an interview will be organized. Those who pass will continue to fulfill the requirements for doctoral training. Those who do not pass but meet the requirements for master's training will continue to be educated according to the master's program standards and will proceed with the writing and defense of their master's thesis in accordance with the master's degree training program, thereby completing their master's studies.

5. Requirements for Seminar Participations

All doctoral candidates shall attend the seminars organized by the department of Finance as required. The assistant of the department is responsible for the attendance record and shall organize communication among doctoral candidates and lecturers. The notice of the seminar will state whether the attendance needs to be registered when it is published. If, under special circumstances, students cannot attend the seminar, they shall ask for a leave in advance, the attendance shall not be registered, and the total times shall be deducted correspondingly. The attendance record will be deemed as an important basis for the annual review, the evaluation of scholarship, and the qualification for attendance of the qualifying exam. During the annual graduate evaluation, for PhD students in their 1st, 2nd and 3rd years, those with lecture attendance below 70% in the past year may receive no higher than Second-Class Scholarship. Those with attendance below 50% may receive no higher than Third-Class Scholarship.

6. Requirements for Annual Reviews

All doctoral students are required to undergo an annual review conducted by

departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

7. Requirements for Qualifying Exams

Doctoral students should take the qualifying exam within the prescribed time after successfully completing the courses. It is generally completed within the first academic year after transferring to the doctoral program. The qualifying exam comprehensively assesses doctoral students' subject knowledge, research abilities, and foreign language proficiency. Doctoral students who pass this exam can enter/continue the doctoral thesis work stage. Those who fail can apply for another attempt after 3 months or participate in the next year according to the exam plan with the approval of the exam committee. The student who fails the second attempt will be dropped out. Direct doctoral students and concurrent master's-doctoral students who fail the qualifying exam can also be recommended by the exam committee to be reinstated in the graduate program to obtain a master's degree. This application must be reviewed by the department head, approved by the graduate school, and handled in accordance with relevant regulations on students' status management.

The qualifying exam for doctoral students is conducted through a combination of written and interview methods. The written exam is conducted in the form of closed book, including advanced microeconomics, advanced econometrics, and finance. The interview is organized by the exam committee. Only those who score at least 70 points in the written exam can participate in the oral exam. A field paper (as an independent author; an improved version of the first-year field paper can also be used) must be submitted one week before the oral exam, and an oral defense must be taken during this interview.

The First-Year Thesis and lecture attendance records are prerequisite requirements for doctoral students to take the Qualifying Examination. Those who have a seminar attendance rate of less than 85% in the academic year before the exam (at the end of the autumn semester) cannot participate in the qualifying exam of that year. For students who have postponed their qualifying exam, they are only eligible to participate when their attendance rate has reached 85% or above one year before the exam date. Before the qualifying exam, if doctoral students fail any

required compulsory course involved in this exam, they will be considered losing the chance of taking the exam. If a doctoral student loses the chance to take the qualifying exam due to these criteria, it will be considered as failing the exam of that year.

8. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

9. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee's recommendations to further refine and finalize their dissertation.

10. Curriculum and Course Credit Requirements

Credit requirements:

To fulfill graduation requirements, students must complete a minimum of 40 course credits, which comprises 24 credits for compulsory courses (5 for public compulsory courses and 19 for major-specific compulsory courses), and 16 credits for general elective courses.

Notes: Elective courses can be selected from the compulsory or restricted elective courses offered by other doctoral programs of our school (Guanghua) or the advanced finance track of the Master of Finance program.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语	Elementary Chinese	公共必修 Compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02803200	实证研究方法 与数据分析	Empirical Research Workflow and Data Analysis	专业必修 Compulsory	2	1	
7	02802930	高级宏观金融 经济学	Advanced Macroeconomics	专业必修 Compulsory	3	3	
8	02802320	现代金融理论 与实证专题一： 资产定价理论	Advanced Topics on Asset Pricing Theories	专业必修 Compulsory	2	3	
9	02802330	现代金融理论 与实证专题二： 公司金融理论	Advanced topics on Corporate Finance	专业必修 Compulsory	2	2	
10	02802340	现代金融理论 与实证专题三： 实证资产定价	Advanced Topics in Empirical Asset Pricing	专业必修 Compulsory	2	3	
11	02802350	现代金融理论 与实证专题四： 实证公司金融	Advanced Topics on Empirical Finance	专业必修 Compulsory	2	2	
12	02810120	高级微观经济 专题	Topics in Advanced Microeconomics	选修 General elective	3	2	
13	02814730	高级计量经济 学 (2)	Advanced Econometrics II	选修 General elective	3	2	
14	02802361	金融学专题研 讨一	Advanced Finance Workshop I	选修 General elective	1	3	
15	02802362	金融学专题研 讨二	Advanced Finance Workshop II	选修 General elective	1	4	

Other relevant regulations:

1. Doctoral candidates from the Department of Finance can apply for subsidies from the department when they attend conferences recognized by the department (mainly seen in the following table, and case by case for other conferences) and make a conference paper report. In principle, each student may acquire subsidies no more than twice each academic year.
2. Doctoral students are encouraged to invite relevant faculty members to attend the Advanced Finance Workshop. First, second, and third-year PhD students who are unable to attend must email the course instructor and department chair in advance to request leave and provide a valid reason.
3. Doctoral candidates at Grades I and II must finish certain work as research assistants (12-16 hours each person per month), and the posts of research assistants will be arranged by the Department of Finance.
4. Before the end of each semester, teachers who accept doctoral candidates as research assistants must assess the work of each doctoral candidate, and the assessment grades are classified as excellent, good, pass, and fail.
5. Doctoral guidance committee of the department of finance assesses the work of doctoral candidates as research assistants regularly at the end of June every year; those who fail to finish the work as research assistants and course assistants, or are graded as "fail" , will lose the qualification for attending the evaluation of scholarship and grants.
6. Academic conferences recognized by the Department of Finance:
 - American Finance Association Annual Meeting (AFA)
 - Western Finance Association Conference (WFA)
 - European Finance Association Conference (EFA)
 - Financial Management Association Conference (FMA, including FMA Asia)
 - 亚洲金融年会 (AsianFA)
 - European Financial Management Association Conference (EFMA)
 - Northern Finance Association Annual Meeting (NFA)
 - Eastern Finance Association Annual Meeting (EFA)
 - Midwest Finance Association Annual Meeting (MFA)
 - Southwestern Finance Association Annual Conference (SWFA)
 - NBER Conference (including Asset Pricing, Corporate Finance, NBER Summer Institute)
 - Utah Winter Finance Conference
 - Financial Research Association Meeting (FRA)
 - Texas Finance Festival
 - Society for Financial Studies (SFS) Cavalcade (US, Asia)
 - Rothschild Caesarea Center (conference in finance and economic research)
 - Duke Finance Conference
 - European Winter Finance Summit
 - Adam Smith Asset Pricing Conference
 - UBC Summer Finance Conference
 - Singapore International Finance Conference
 - Financial Intermediation Research Society Conference (FIRS)
 - Swiss Finance Institute Annual Meeting
 - Swiss Society for Financial Market Conference

Jackson Hole Finance Conference

Finance Down Under Conference (organized by University of Melbourne)

Australasian Finance and Banking Conference (AFBC)

Miami Behavioral Finance Conference

Wharton Conference on Liquidity and Financial Fragility

Curriculum 2025 for the Master to Ph.D. Transfer Program in Strategic Management and International Business Guanghua School of Management

1. Program Objectives

The direction of Strategic Management and International Business focuses on cultivating outstanding research talents who have a scientific and rational spirit, master solid theories of strategic management and international business management, solve practical problems faced by strategic management and internationalization with rigorous scientific methods, serve national major strategies, and create original management knowledge rooted in China and facing the world. This professional research direction mainly focuses on the important frontier areas of strategic management and international business management, borrows and integrates the basic knowledge of multiple disciplines such as economics, sociology, psychology, and studies how enterprises (companies) achieve sustainable competitive advantages and excellent performance in a competitive environment. Research topics include external environment analysis, internal resources and capabilities analysis, corporate behavior and strategic decision-making, strategic implementation and process, platform economy, digital strategy, internationalization strategy, transnational business management, diversified management, strategic alliance, mergers and acquisitions, technological innovation and knowledge management, organizational change, corporate governance, and strategic leadership. At the same time, with the rapid development of intelligent technology and the globalization challenges brought by geopolitics, this major pays more attention to the impact of artificial intelligence, digital technology, and international situation on corporate strategic management, and is committed to cultivating innovative talents with profound theory, cutting-edge methods, and forward-looking vision. This major's research methods mainly include archival data analysis, big data and machine learning modeling analysis, large-scale field experiments, and qualitative research methods. This major enrolls students who have a strong interest in academic research and aspire to engage in academic research, with the aim of cultivating scholars who can independently conduct high-quality, original scientific research, teachers who can teach and disseminate responsibly, and leading talents who can solve key problems and respond to realistic concerns, to promote the development of Chinese and

even global economic and management research.

2. Requirements for Research Competency and Innovation Achievements

The doctoral candidates shall:

- 1.have strong motivation and interest in academic work
- 2.have acquired systemic and solid frontier knowledge of this major, as well as enough core knowledge in related fields, to become proficient in the research methods of the specialty
- 3.be competent at teaching in first-class business schools
- 4.could carry out innovative research
- 5.can proficiently use at least one foreign language for academic communication
- 6.demonstrate research abilities through publishing high-quality doctoral dissertations and field papers
- 7.When applying for a doctoral degree, students need to report innovative achievements. Starting from September 26, 2022, all innovative achievements proposed by doctoral students and approved by advisors can be recognized.

3. Requirements for Doctoral Dissertations

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. Selection Method for Master to Ph.D. Transfer Program

Students are required to have passed all courses by the end of the third semester, to have achieved outstanding academic performance among their peers in the same major, to have demonstrated excellence in all aspects, and to have no record of disciplinary violations. In the fourth semester, a written examination and an interview will be organized. Those who pass will continue to fulfill the requirements for doctoral training. Those who do not pass but meet the requirements for master's training will continue to be educated according to the

master's program standards and will proceed with the writing and defense of their master's thesis in accordance with the master's degree training program, thereby completing their master's studies.

5. Requirements for Seminar Participations

We arrange students to attend seminars in following ways:

1. We offer the course "Frontiers in Organization and Strategic Management" , where professors in and out of the department introduce the latest progress in certain fields.

2. We often invite scholars at home and abroad (also professors from our department) to give lectures introducing their latest research achievements, requiring all doctoral students to attend.

3. Professors will provide chances for doctoral students with similar research interests to take more interactive discussions.

The course "Frontiers in Organization and Strategic Management" is offered once each academic year. Various other forms of teacher-student communications will also be held irregularly.

Most courses of this major adopt interactive discussion as main teaching method. Students shall read 3-5 academic papers before each class and discuss relevant literature. The teacher shall guide doctoral students to find new research topics and ideas when organizing discussions.

Except courses, doctoral students are also required to attend about 5 seminars held by famous professors at home and abroad each semester.

Every course includes about 10 times of full discussions. Usually, at least 5 personal assignments, one field paper/research plan shall be submitted at the end of each semester. The retrospective articles shall reach the level of publication in academic journals, and the research plan proposed should be a plan that can be practically implemented.

6. Requirements for Annual Reviews

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

7. Requirements for Qualifying Exams

It is generally completed within the first academic year after transferring to the doctoral program. The qualifying exam comprises a written exam (lasting 2 days, 9 hours each) and an interview. The scores of the written examination and interview are marked based on a hundred-mark system, only students whose scores on the written examination reaches 70 credits (inclusive) can attend the interview, and it will be marked as a pass only when the total score after the interview reaches 70 credits. Students who fail the qualifying exam are allowed to have another attempt. If he/she does not satisfy the criteria on the second attempt, no third attempt is offered.

8. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

9. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee's recommendations to further refine and finalize their dissertation.

10. Curriculum and Course Credit Requirements

Credit requirements:

To fulfill graduation requirements, students must complete a minimum of 41

course credits, which comprises 16 credits for compulsory courses (5 for public compulsory courses and 11 for major-specific compulsory courses), and 25 credits for general elective courses.(among these 25 credits, 8 credits offered by our department are required).

About general elective courses: doctoral students are encouraged to take the postgraduate-level courses offered by other schools/departments which are helpful to their own research study upon the approval of the advisor (or the director of the department), then such courses can be counted as valid credits.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester
1		基础汉语 (留学生) / 硕士生一外 (港澳台 学生)	Elementary Chinese/Foreign Language	公共必修 Compulsory	2	1or2
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1
3	02802140	学术思想与学术写 作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3
4	02804180	管理数据的高级技 术	Advanced Techniques for Management Data	专业必修 Compulsory	4	2
5	02802960	宏观研究研讨班	Frontier Seminars on Macro Management Topics	专业必修 Compulsory	2	2
6	02803330	战略管理研究: 理论 基础与现象议题	Strategy Research: Foundation and Domain	专业必修 Compulsory	3	3
7	02804000	实验设计与分析	Experimental Design and Analysis	专业必修 Compulsory	2	3
8	02802890	经典原著选读	Selected Reading of Classic Works	选修 General elective	3	1
9	02814540	管理研究方法 (1)	Methods and Design in Management Research	选修 General elective	3	1
10	02801591	管理的经济学基础	Economics Foundation for Management	选修 General elective	2	2
11	02801592	管理的社会学基础	Sociological Foundation for Management	选修 General elective	2	2

12	02801860	创业学研究：整合的视角	Entrepreneurship Research: an integrated perspective	选修 General elective	2	3
13	02810070	管理学	Contemporary Management	选修 General elective	3	4

Curriculum 2025 for the Master to Ph.D. Transfer Program in Industrial Economics Guanghua School of Management

1. Program Objectives

Graduates with a doctoral degree from this program are expected to possess a solid and profound foundation in advanced economics, complemented by a strong grounding in the humanities and social sciences. They should demonstrate mastery of both theoretical and empirical methods essential for economic research, exhibit familiarity with cutting-edge developments in the international academic community, and cultivate exceptional academic insight and independent research capabilities. Furthermore, they must be fully equipped to excel in high-level teaching and academic research roles within universities and government institutions.

2. Requirements for Research Competency and Innovation Achievements

The doctoral dissertation completed by students must demonstrate the potential to be published in reputable (domestic or international) academic journals. When applying for degree conferral, students are required to submit a formal declaration of the innovation achievements of their dissertations. Starting from September 26, 2022, all innovation achievements proposed by students and approved by their supervisors can be recognized.

3. Requirements for Doctoral Dissertations

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. Selection Method for Master to Ph.D. Transfer Program

Students are required to have passed all courses by the end of the third semester, to have achieved outstanding academic performance among their peers in the same major, to have demonstrated excellence in all aspects, and to have no

record of disciplinary violations. In the fourth semester, a written examination and an interview will be organized. Those who pass will continue to fulfill the requirements for doctoral training. Those who do not pass but meet the requirements for master's training will continue to be educated according to the master's program standards and will proceed with the writing and defense of their master's thesis in accordance with the master's degree training program, thereby completing their master's studies.

5. Requirements for Seminar Participations

Doctoral students are required to actively engage in seminar activities, including classroom lectures, literature critiques, and academic discussions. They must attend 12 to 16 sessions per semester, submit a term paper demonstrating independent research capabilities, and exhibit a proficient level of autonomy in their scholarly pursuits.

6. Requirements for Annual Reviews

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

7. Requirements for Qualifying Exams

It is generally completed within the first academic year after transferring to the doctoral program. The qualifying examination consists of two components: a written test and an oral interview. The written test is conducted in a closed-book format and assesses knowledge in advanced topics such as microeconomics, macroeconomics, and econometrics. The oral interview is administered by an examination committee composed of faculty members from the Department of Applied Economics. The overall result of the qualifying examination is recorded as either "Pass" or "Fail." The scores of the written examination and interview are marked based on a hundred-mark system, only students whose scores on the written examination reaches 70 credits (inclusive) can attend the interview, and it will be marked as a pass only when the total score after the interview reaches 70 credits.

8. Requirements for Seminar Participations

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

9. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee's recommendations to further refine and finalize their dissertation.

10. Curriculum and Course Credit Requirements

Credit requirements:

To fulfill graduation requirements, students must complete a minimum of 40 course credits, which comprises 27 credits for compulsory courses (5 for public compulsory courses and 22 for major-specific compulsory courses), 2 credits for restricted elective courses, and 11 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语(留学生)/硕士生一外(港澳台学生)	Elementary Chinese/Foreign Language	公共必修 Compulsory	2	1or2	

2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02800240	高级宏观经济学 (1)	Advanced Macroeconomics I	专业必修 Compulsory	2	1	
7	02800250	高级宏观经济学 (2)	Advanced Macroeconomics II	专业必修 Compulsory	2	2	
8	02800260	高级宏观经济学 (3)	Advanced Macroeconomics III	专业必修 Compulsory	2	2	
9	02810120	高级微观经济专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	
10	02814730	高级计量经济学 (2)	Advanced Econometrics II	专业必修 Compulsory	3	2	
11	02801940	经济学研讨会 I	Seminars of Economics I	专业必修 Compulsory	1	5&6	
12	02801950	经济学研讨会 II	Seminars of Economics II	专业必修 Compulsory	1	7&8	
13	02802950	应用微观经济学前沿专题	Frontiers in Applied Microeconomics	专业必修 Compulsory	2	3	两年开一次 Once every two years
14	02802940	宏观经济学前沿专题	Selected Frontier Topics in Macroeconomics	限选 Restricted elective	2	3	两年开一次 Once every two years
15	02802860	行为经济学前沿专题	Research Topics in Behavioral Economics	限选 Restricted elective	2	4	两年开一次 Once every two years
16	02802840	政治经济学前沿专题	Frontier Topics in Political Economy	限选 Restricted elective	2	4	两年开一次 Once every two years
17	02801290	城市与区域经济学专题	Urban Economics and Regional Science	选修 General elective	3	1	

18	02802980	机器学习与 经管研究	Machine Learning for Social Science Research	选修 General elective	2	2	
19	02802990	创新创业经 济学	Economics of Entrepreneurship and Innovation	选修 General elective	3	2	
20	02811820	产业经济学 专题	Topics in Industrial Economics	选修 General elective	2	2	
21	02801930	中国经济	Chinese Economy	选修 General elective	2	1or3	
22	02802850	发展经济学	Development Economics	选修 General elective	3	1or3	
23	02811010	博弈论与信 息经济学	Game Theory and Information Economics	选修 General elective	3	2or4	两年开一次 Once every two years
24	02802000	组织经济学	Organizational Economics	选修 General elective	2	2	
25	02800190	数字经济	Digital Economy	选修 General elective	2	2	
26	02800200	经济学前沿 研究	Frontier Research in Economics	选修 General elective	1		

Curriculum 2025 the Master to Ph.D. Transfer Program in Organizational Behavior and Human Resource Management Guanghua School of Management

1. Program Objectives

The direction of Organizational Behavior and Human Resource Management aims to cultivate outstanding research talents who adhere to the concept of scientific development, master solid theories related to organizational behavior and human resource management, track the frontier of the discipline, have an international perspective, and are rooted in Chinese traditional culture and enterprise practice. This is done in order to improve the level of organizational management research in China and contribute to the knowledge of international management research. The research direction mainly focuses on the important frontier areas of organizational behavior and human resources, borrows and integrates the basic knowledge of multiple disciplines such as psychology, anthropology, sociology, and economics, and studies how organizations, social and economic environments affect the behavior of people in organizations, and how this behavior shapes the environment. The research topics are wide and cover organizational culture, leadership, team and group dynamics, motivation, negotiation, power and influence, decision-making algorithms and management, business ethics, innovation and creativity, social networks, compensation systems, and career development. Especially, with the tremendous impact of technology and organizational changes led by technological advancement on the management of organizations and talents, this major particularly values the application of artificial intelligence and digital technology in enterprise management and talent cultivation, and is committed to cultivating talents who can study the academic innovation brought by intelligence to guide and lead enterprises to grasp this change. The research methods of this major mainly include large-scale field research, laboratory experiments, and qualitative analysis. This major recruits students who have a strong interest in academic research and aspire to engage in academic research, with the aim of cultivating students to follow academic norms, have the ability to independently conduct scientific research and academic exchanges, and have the ability to perform original work on key issues in organizational behavior and human resource management and related fields, enabling them to play a leading role in the rapidly changing field of corporate management research.

2. Requirements for Research Competency and Innovation Achievements

Doctoral students shall be able to profoundly read, understand, and assess rigid academic research reports. They shall be able to develop high-level research under the guidance of the advisor and try to publish papers in academic journals and conferences at home and abroad. When applying for a doctoral degree, doctoral candidates need to report innovative achievements. Starting from September 26, 2022, all innovative achievements proposed by students and approved by supervisors can be recognized.

3. Requirements for Doctoral Dissertations

The doctoral dissertation must demonstrate the author's ability to conduct independent scientific research and make a creative contribution to the field, with significance in either theoretical or practical dimensions. It should reflect a solid understanding of foundational theories and systematic expertise in the subject area. The dissertation must be completed independently by the candidate under the guidance of the advisor or dissertation committee, adhering to the discipline's prescribed formatting and content requirements. Additionally, it should constitute a comprehensive, coherent, and original piece of scholarly work.

4. Selection Method for Master to Ph.D. Transfer Program

Students are required to have passed all courses by the end of the third semester, to have achieved outstanding academic performance among their peers in the same major, to have demonstrated excellence in all aspects, and to have no record of disciplinary violations. In the fourth semester, a written examination and an interview will be organized. Those who pass will continue to fulfill the requirements for doctoral training. Those who do not pass but meet the requirements for master's training will continue to be educated according to the master's program standards and will proceed with the writing and defense of their master's thesis in accordance with the master's degree training program, thereby completing their master's studies.

5. Requirements for Seminar Participations

We arrange students to attend seminars in following ways:

1. We offer the course "Frontiers in Organization and Strategic Management" , where professors in and out of the department introduce the latest progress in

certain fields.

2. We often invite scholars at home and abroad (also professors from our department) to give lectures introducing their latest research achievements, requiring all doctoral students to attend.

3. Professors will provide chances for doctoral students with similar research interests to take more interactive discussions.

The course “Frontiers in Organization and Strategic Management” is offered once each academic year. Various other forms of teacher-student communications will also be held irregularly.

Most courses of this major adopt interactive discussion as main teaching method. Students shall read 3-5 academic papers before each class and discuss relevant literature. The teacher shall guide doctoral students to find new research topics and ideas when organizing discussions.

Except courses, doctoral students are also required to attend about 5 seminars held by famous professors at home and abroad each semester.

Every course includes about 10 times of full discussions. Usually, at least 5 personal assignments, one field paper/research plan shall be submitted at the end of each semester. The retrospective articles shall reach the level of publication in academic journals, and the research plan proposed should be a plan that can be practically implemented.

6. Requirements for Annual Reviews

All doctoral students are required to undergo an annual review conducted by departmental evaluation committees. The assessment encompasses multiple dimensions, including academic performance, research productivity, engagement in research activities, performance in research and teaching assistant roles, as well as progress in foreign language proficiency.

7. Requirements for Qualifying Exams

It is generally completed within the first academic year after transferring to the doctoral program. The qualifying exam comprises a written exam (lasting 2 days, 9 hours each) and an interview. The scores of the written examination and interview are marked based on a hundred-mark system, only students whose scores on the written examination reaches 70 credits (inclusive) can attend the interview, and it will be marked as a pass only when the total score after the interview reaches 70

credits. Students who fail the qualifying exam are allowed to have another attempt. If he/she does not satisfy the criteria on the second attempt, no third attempt is offered.

8. Requirements for Dissertation Proposal

Doctoral students are required to develop a dissertation proposal grounded in extensive research, comprehensive literature review, and a thorough understanding of current trends and advancements in their field. The proposal must address the significance of the chosen topic, review relevant prior research, outline the theoretical framework and methodology, and assess the availability of materials and experimental conditions. Students are expected to present their proposal to faculty members and incorporate their feedback as extensively as possible. The dissertation proposal defense is typically completed one year prior to the final dissertation defense.

9. Pre-Defense Review Process

Doctoral students are required to undergo a comprehensive pre-defense review approximately three months prior to the final oral defense. During this process, students must present their research findings and dissertation progress in detail to their advisor, dissertation committee members, and relevant field experts. Based on the feedback received, the committee will determine whether the oral defense should proceed as scheduled or be postponed. Students are expected to carefully incorporate the committee's recommendations to further refine and finalize their dissertation.

10. Curriculum and Course Credit Requirements

Credit requirements

To fulfill graduation requirements, students must complete a minimum of 41 course credits, which comprises 17 credits for compulsory courses (5 for public compulsory courses and 12 for major-specific compulsory courses), and 24 credits for general elective courses.(among these 24 credits, 8 credits offered by our department are required).

About general elective courses: doctoral students are encouraged to take the postgraduate-level courses offered by other schools/departments which are helpful to their own research study upon the approval of the advisor (or the director of the department), then such courses can be counted as valid credits.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester
1		硕士生一外	Foreign Language	公共必修 Compulsory	2	1or2
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1
3	02802140	学术思想与学术 写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3
4	02814540	管理研究方法 (1)	Methods and Design in Management Research	专业必修 Compulsory	3	1
5	02813080	人力资源管理	Human Resources Management	专业必修 Compulsory	2	1
6	02801594	组织行为	Organizational Behavior	专业必修 Compulsory	3	3
7	02804000	实验设计与分析	Experimental Design and Analysis	专业必修 Compulsory	2	3
8	02802970	微观研究研讨班	Frontiers Learning for Social Science Research	专业必修 Compulsory	2	4
9	02802890	经典原著选读	Selected Reading of Classic Works	选修 General elective	3	1
10	02803320	管理学的心理学 基础	Psychological Foundations for Management	选修 General elective	2	2
11	02801592	管理的社会学基 础	Sociological Foundation for Management	选修 General elective	2	2
12	02804180	管理数据的高级 技术	Advanced Techniques for Management Data	选修 General elective	4	2
13	02801860	创业学研究：整 合的视角	Entrepreneurship Research: an integrated perspective	选修 General elective	2	3

Curriculum 2025 for the Master (Research Master) Program in Finance Guanghua School of Management

1. Learning Goals

Graduates will possess a thorough knowledge of economics and finance, command important analytical tools and methodologies, and will be capable of independent academic research. Graduates will continue their study in PhD program, or pursue research related work in universities, institutions, or governments.

2. Requirements for Research Ability and Innovative Achievement

Master's students must reach certain level of research ability and have the potential to publish papers in reputable (domestic or international) academic journals.

3. Requirements for Master's Thesis

Master's thesis must be a standard academic thesis, and it is required to reach a high academic level.

4. Requirements for Thesis Proposal

Thesis proposal should satisfy academic standards and have originality.

5. Requirements for Internships and Practical Training

Not required.

6. Curriculum and Course Credit Requirements

Credit requirements:

To fulfill graduation requirements, students must complete a minimum of 30 course credits, which comprises 24 credits for compulsory courses (5 for public compulsory courses and 19 for major-specific compulsory courses), and 6 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语	Elementary Chinese	公共必修 Compulsory	2	1or2	

2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02803200	实证研究方法 与数据分析	Empirical Research Workflow and Data Analysis	专业必修 Compulsory	2	1	
7	02802930	高级宏观金融 融经济学	Advanced Macroeconomics	专业必修 Compulsory	3	3	
8	02802320	现代金融理论 与实证专题一：资产 定价理论	Advanced Topics on Asset Pricing Theories	专业必修 Compulsory	2	3	
9	02802330	现代金融理论 与实证专题二：公司 金融理论	Advanced topics on Corporate Finance	专业必修 Compulsory	2	2	
10	02802340	现代金融理论 与实证专题三：实证 资产定价	Advanced Topics in Empirical Asset Pricing	专业必修 Compulsory	2	3	
11	02802350	现代金融理论 与实证专题四：实证 公司金融	Advanced Topics on Empirical Finance	专业必修 Compulsory	2	2	
12	02810120	高级微观经济 济专题	Topics in Advanced Microeconomics	选修 General elective	3	2	
13	02814730	高级计量经济 学（2）	Advanced Econometrics II	选修 General elective	3	2	
14	02802361	金融学专题 研讨一	Advanced Finance Workshop I	选修 General elective	1	3	
15	02802362	金融学专题 研讨二	Advanced Finance Workshop II	选修 General elective	1	4	

Curriculum 2025 for the Research Master Program in Strategic Management and International Business Guanghua School of Management

1. Learning Goals

The direction of Strategic Management and International Business focuses on cultivating outstanding research talents who have a scientific and rational spirit, master solid theories of strategic management and international business management, solve practical problems faced by strategic management and internationalization with rigorous scientific methods, serve national major strategies, and create original management knowledge rooted in China and facing the world. This professional research direction mainly focuses on the important frontier areas of strategic management and international business management, borrows and integrates the basic knowledge of multiple disciplines such as economics, sociology, psychology, and studies how enterprises (companies) achieve sustainable competitive advantages and excellent performance in a competitive environment. Research topics include external environment analysis, internal resources and capabilities analysis, corporate behavior and strategic decision-making, strategic implementation and process, platform economy, digital strategy, internationalization strategy, transnational business management, diversified management, strategic alliance, mergers and acquisitions, technological innovation and knowledge management, organizational change, corporate governance, and strategic leadership. At the same time, with the rapid development of intelligent technology and the globalization challenges brought by geopolitics, this major pays more attention to the impact of artificial intelligence, digital technology, and international situation on corporate strategic management, and is committed to cultivating innovative talents with profound theory, cutting-edge methods, and forward-looking vision. This major's research methods mainly include archival data analysis, big data and machine learning modeling analysis, large-scale field experiments, and qualitative research methods. This major enrolls students who have a strong interest in academic research and aspire to engage in academic research, with the aim of cultivating scholars who can independently conduct high-quality, original scientific research, teachers who can teach and disseminate responsibly, and leading talents who can solve key problems and respond to realistic concerns, to promote the development of Chinese and

even global economic and management research.

2. Requirements for Research Competency and Innovation Achievements

Postgraduate students in this major should:

1. Have a strong motivation and interest in academic work.
2. Possess systematic and solid advanced knowledge of this major, and sufficient knowledge in related fields to be able to engage in original academic research and be proficient in the research methods of this major.
3. Ability to engage in innovative research.
4. Proficiency in at least one foreign language for academic communication.
5. Demonstrate academic competence by publishing high-quality dissertations and academic papers.

3. Requirements for Master's Thesis

Master's students should dedicate at least approximately one year to scientific research work related to their thesis. The thesis must be independently completed by the master's student and should constitute a systematic, comprehensive, and somewhat innovative academic paper, meeting the standard for public dissemination. The master's thesis must be composed in accordance with the fundamental requirements and writing format stipulated by the discipline and specialty.

4. Requirements for Thesis Proposal

The topic selection must reflect the training objectives of the major, highlight the reality, focus on analyzing and solving the hotspots, difficulties and focal issues in the current corporate practice and social real life, conforming to the basic requirements of scientific research and reflecting the principle of combining research and practice. At the same time, special attention should be paid to the comprehensive application of the knowledge learned, the cultivation and reflection of academic ability, and the training of basic skills that the major should have.

5. Requirements for Internships and Practical Training

Postgraduates are arranged to participate in the cutting-edge seminars in three forms. 1. Frontiers in Organization and Strategic Management courses are offered in this major. Department professors and external professors will introduce students to the latest progress in certain fields. 2. The department often invites

domestic and foreign scholars, and also arranges professors of the department to give research lectures to introduce their latest research results, and graduate students are required to participate. 3. Some professors also arrange postgraduate students with similar research interests to conduct more interactive discussions.

Most of the courses in this major are based on interactive seminars as the main teaching method. Students should read 3-5 academic papers before each class; discuss relevant literature during class; teachers guide students to think about new research topics and ideas when organizing student discussions.

In addition to general seminar courses, postgraduate students will participate in about 3 academic reports each semester given by well-known professors at home and abroad.

There are about 10 seminars in each course; at least 3 individual assignments must be submitted; a term paper or research plan must be submitted at the end of the term. The retrospective articles written should reach the level of publication in academic journals, and the research plan can be implemented.

6. Curriculum and Course Credit Requirements

Credit requirements:

To fulfill graduation requirements, students must complete a minimum of 30 course credits, which comprises 16 credits for compulsory courses (5 for public compulsory courses and 11 for major-specific compulsory courses), and 14 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester
1		基础汉语（留学生）/硕士生一外（港澳台学生）	Elementary Chinese/Foreign Language	公共必修 Compulsory	2	1or2
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3
4	02804180	管理数据的高级技术	Advanced Techniques for Management Data	专业必修 Compulsory	4	2

5	02802960	宏观研究研讨班	Frontier Seminars on Macro Management Topics	专业必修 Compulsory	2	2
6	02803330	战略管理研究: 理论基础与现象议题	Strategy Research: Foundation and Domain	专业必修 Compulsory	3	3
7	02804000	实验设计与分析	Experimental Design and Analysis	专业必修 Compulsory	2	3
8	02802890	经典原著选读	Selected Reading of Classic Works	选修 General elective	3	1
9	02814540	管理研究方法 (1)	Methods and Design in Management Research	选修 General elective	3	1
10	02801591	管理的经济学基础	Economics Foundation for Management	选修 General elective	2	2
11	02801592	管理的社会学基础	Sociological Foundation for Management	选修 General elective	2	2
12	02801860	创业学研究: 整合的视角	Entrepreneurship Research: an integrated perspective	选修 General elective	2	3
13	02810070	管理学	Contemporary Management	选修 General elective	3	4

Curriculum 2025 for the Research Master Program in Industrial Economics Guanghua School of Management

1. Learning Goals

Graduates with a master's degree from this program are expected to possess a solid and profound foundation in advanced economics, complemented by a strong grounding in the humanities and social sciences. They should demonstrate mastery of both theoretical and empirical methods essential for economic research and have the intention to continue pursuing a doctoral degree.

2. Requirements for Research Ability and Innovative Achievement

The master's thesis completed by students must demonstrate the potential to be published in reputable (domestic or international) academic journals.

3. Requirements for Master's Thesis

Master's students should dedicate at least approximately one year to scientific research work related to their thesis. The thesis must be independently completed by the master's student and should constitute a systematic, comprehensive, and somewhat innovative academic paper, meeting the standard for public dissemination. The master's thesis must be composed in accordance with the fundamental requirements and writing format stipulated by the discipline and specialty.

4. Requirements for Thesis Proposal

The content of the thesis proposal report includes: the source of the research topic, the significance of the study, the current state of research both domestically and internationally, the main research content, the proposed research methods, the expected research results, and the writing plan for the thesis. The written materials of the proposal report are submitted to the supervisor for review, who rigorously evaluates and approves it. For two-year master's students, the proposal report is generally completed in the third semester.

5. Requirements for Internships and Practical Training

Not required.

6. Curriculum and Course Credit Requirements

Credit requirements:

To fulfill graduation requirements, students must complete a minimum of 30 course credits, which comprises 23 credits for compulsory courses (5 for public compulsory courses and 18 for major-specific compulsory courses), and 7 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 English name of course	课程类型 Course type	学分 Credit	开课学期 Course semester	备注 Remark
1		基础汉语（留学生）/硕士生一外（港澳台学生）	Elementary Chinese/Foreign Language	公共必修 Compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	专业必修 Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	专业必修 Compulsory	3	1	
6	02800240	高级宏观经济学（1）	Advanced Macroeconomics I	专业必修 Compulsory	2	1	
7	02800250	高级宏观经济学（2）	Advanced Macroeconomics II	专业必修 Compulsory	2	2	
8	02800260	高级宏观经济学（3）	Advanced Macroeconomics III	专业必修 Compulsory	2	2	
9	02810120	高级微观经济专题	Topics in Advanced Microeconomics	专业必修 Compulsory	3	2	
10	02814730	高级计量经济学（2）	Advanced Econometrics II	专业必修 Compulsory	3	2	
11	02802950	应用微观经济学前沿专题	Frontiers in Applied Microeconomics	选修 General elective	2	1	PhD 必修 PhD Required
12	02802940	宏观经济学前沿专题	Selected Frontier Topics in Macroeconomics	选修 General elective	2	1	
13	02802860	行为经济学前沿专题	Research Topics in Behavioral Economics	选修 General elective	2	2	

14	02802840	政治经济学前沿专题	Frontier Topics in Political Economy	选修 General elective	2	2	
15	02801940	经济学研讨会 I	Seminars of Economics I	选修 General elective	1	5&6	PhD 必修 PhD Required
16	02801950	经济学研讨会 II	Seminars of Economics II	选修 General elective	1	7&8	PhD 必修 PhD Required
17	02801290	城市与区域经济学专题	Urban Economics and Regional Science	选修 General elective	3	1	
18	02802980	机器学习与经营管理研究	Machine Learning for Social Science Research	选修 General elective	2	2	
19	02802990	创新创业经济学	Economics of Entrepreneurship and Innovation	选修 General elective	3	2	
20	02811820	产业经济学专题	Topics in Industrial Economics	选修 General elective	2	2	
21	02801930	中国经济	Chinese Economy	选修 General elective	2	1or3	
22	02802850	发展经济学	Development Economics	选修 General elective	3	1or3	
23	02811010	博弈论与信息经济学	Game Theory and Information Economics	选修 General elective	3	2or4	两年开一次 Once every two years
24	02802000	组织经济学	Organizational Economics	选修 General elective	2	2	
25	02800190	数字经济	Digital Economy	选修 General elective	2	2	
26	02800200	经济学前沿研究	Frontier Research in Economics	选修 General elective	1		

Curriculum 2025 for the Research Master Program in Organizational Behavior and Human Resource Management Guanghua School of Management

1. Learning Goals

The direction of Organizational Behavior and Human Resource Management aims to cultivate outstanding research talents who adhere to the concept of scientific development, master solid theories related to organizational behavior and human resource management, track the frontier of the discipline, have an international perspective, and are rooted in Chinese traditional culture and enterprise practice. This is done in order to improve the level of organizational management research in China and contribute to the knowledge of international management research. The research direction mainly focuses on the important frontier areas of organizational behavior and human resources, borrows and integrates the basic knowledge of multiple disciplines such as psychology, anthropology, sociology, and economics, and studies how organizations, social and economic environments affect the behavior of people in organizations, and how this behavior shapes the environment. The research topics are wide and cover organizational culture, leadership, team and group dynamics, motivation, negotiation, power and influence, decision-making algorithms and management, business ethics, innovation and creativity, social networks, compensation systems, and career development. Especially, with the tremendous impact of technology and organizational changes led by technological advancement on the management of organizations and talents, this major particularly values the application of artificial intelligence and digital technology in enterprise management and talent cultivation, and is committed to cultivating talents who can study the academic innovation brought by intelligence to guide and lead enterprises to grasp this change. The research methods of this major mainly include large-scale field research, laboratory experiments, and qualitative analysis. This major recruits students who have a strong interest in academic research and aspire to engage in academic research, with the aim of cultivating students to follow academic norms, have the ability to independently conduct scientific research and academic exchanges, and have the ability to perform original work on key issues in organizational behavior and human resource management and related fields, enabling them to play a leading role in the rapidly changing field of corporate management research.

2. Requirements for Research Ability and Innovative Achievement

Postgraduate students in this major should:

1. Have a strong motivation and interest in academic work.
2. Possess systematic and solid advanced knowledge of this major, and sufficient knowledge in related fields to be able to engage in original academic research and be proficient in the research methods of this major.
3. Ability to engage in innovative research.
4. Proficiency in at least one foreign language for academic communication.
5. Demonstrate academic competence by publishing high-quality dissertations and academic papers.

3. Requirements for Master's Thesis

Master's students should dedicate at least approximately one year to scientific research work related to their thesis. The thesis must be independently completed by the master's student and should constitute a systematic, comprehensive, and somewhat innovative academic paper, meeting the standard for public dissemination. The master's thesis must be composed in accordance with the fundamental requirements and writing format stipulated by the discipline and specialty.

4. Requirements for Thesis Proposal

The topic selection must reflect the training objectives of the major, highlight the reality, focus on analyzing and solving the hotspots, difficulties and focal issues in the current corporate practice and social real life, conforming to the basic requirements of scientific research and reflecting the principle of combining research and practice. At the same time, special attention should be paid to the comprehensive application of the knowledge learned, the cultivation and reflection of academic ability, and the training of basic skills that the major should have.

5. Requirements for Internships and Practical Training

Postgraduates are arranged to participate in the cutting-edge seminars in three forms. 1. Frontiers in Organization and Strategic Management courses and Advanced Seminar in Organizational Behavior are offered. Department professors and external professors will introduce students to the latest progress in certain fields. 2. The department often invites domestic and foreign scholars, and also

arranges professors of the department to give research lectures to introduce their latest research results, and graduate students are required to participate. 3. Some professors also arrange postgraduate students with similar research interests to conduct more interactive discussions.

Most of the courses in this major are based on interactive seminars as the main teaching method. Students should read 3-5 academic papers before each class; discuss relevant literature during class; teachers guide students to think about new research topics and ideas when organizing student discussions.

In addition to general seminar courses, doctoral students will participate in about 3 academic reports each semester given by well-known professors at home and abroad.

There are about 10 seminars in each course; at least 3 individual assignments must be submitted; a term paper or research plan must be submitted at the end of the term. The retrospective articles written should reach the level of publication in academic journals, and the research plan can be implemented.

6. Curriculum and Course Credit Requirements

Credit requirements:

To fulfill graduation requirements, students must complete a minimum of 30 course credits, which comprises 17 credits for compulsory courses (5 for public compulsory courses and 12 for major-specific compulsory courses), and 13 credits for general elective courses.

序号 Number	课程编号 Course number	课程名称 Course name	课程英文名称 Course name in English	课程类型 Course type	学分 Credit	开课学期 Course semester
1		硕士生一外	Foreign Language	公共必修 Compulsory	2	1or2
2	61410008	中国概况	Lecture Series on Contemporary China	公共必修 Compulsory	2	1
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	公共必修 Compulsory	1	3
4	02814540	管理研究方法(1)	Methods and Design in Management Research	专业必修 Compulsory	3	1
5	02813080	人力资源管理	Human Resources Management	专业必修 Compulsory	2	1

6	02801594	组织行为	Organizational Behavior	专业必修 Compulsory	3	3
7	02804000	实验设计与分析	Experimental Design and Analysis	专业必修 Compulsory	2	3
8	02802970	微观研究研讨班	Frontiers Learning for Social Science Research	专业必修 Compulsory	2	4
9	02802890	经典原著选读	Selected Reading of Classic Works	选修 General elective	3	1
10	02803320	管理学的心理学基础	Psychological Foundations for Management	选修 General elective	2	2
11	02801592	管理的社会学基础	Sociological Foundation for Management	选修 General elective	2	2
12	02804180	管理数据的高级技术	Advanced Techniques for Management Data	选修 General elective	4	2
13	02801860	创业学研究：整合的视角	Entrepreneurship Research: an integrated perspective	选修 General elective	2	3